



CURRICULUM - VITAE

PERSONAL INFORMATION:

Name : **Dr. Vinod Kumar Singh**
Associate Professor
FMS, GKU, Haridwar.

ACADEMIC BACKGROUND:

- Ph.D. in Business Administration from Jai Narayan Vyas, University, Jodhpur- 1996. Thesis topic for Ph.D. "A Comparative Study of Advertising on Doordarshan and Cable T.V. Network – A Case Study of Jodhpur City of Rajasthan”.
- M. Phil. in Business Administration from Jai Narayan Vyas University, Jodhpur- 1994. Dissertation submitted for M. Phil. "Advertising Effectiveness in Influencing Buyer’s Behaviour”.
- Masters in Commerce (Business Administration), Jai Narayan Vyas University, Jodhpur University 1993.

ACADEMIC HONOURS & ACHIEVEMENTS:

1. Awarded by Bhartiya Vikas Parishad for Academic contribution and excellence on 10/10/ 2006.
2. Awarded by NEHRDO, Pune Rashtriya Sanman Award for Academic contribution and excellence on 3.12.2007.
3. Best paper presentation award during the second International Conference at Hamdard University, New Delhi on 8-9-Jan 2001 and in 2010 at Chennai.
4. Secured 2nd position in University M. Phil examination, J.N.V University, Jodhpur.
5. Secured highest marks in the subject of Business Organization in the College, Delhi University.

EMPLOYMENT HISTORY:

- (i) Served for seven & half years in Indian Air Force (IAF).
- (ii) Worked as Head & Dean, Associate Professor at Faculty of Management Studies (FMS) Gurukul Kangri University, Haridwar since 01-10-2004 to 01-07-2006-(In charge) and took charge as full-fledged Dean and Head on 01.07.06 till 30th August, 2008.
- (iii) Worked as Head, Scientific Research Department (SRD), Sultanate of Oman from 31st August 2008 till 18th June 2011.
- (vi) Presently working as Associate Professor, Faculty of Management Studies at Gurukul Kangri

University, Haridwar.

ARTICLES/ PAPERS PRESENTED: IN

India- 17
Abroad- 9

ARTICLES/ PAPERS PUBLISHED: IN

Journal-

- International -13
- National-30

Books-

- 7

PUBLICATION OF MY BOOKS IN MANAGEMENT : 10

EXPERIENCE OF RESEARCH GUIDENCE / CONSULTANCY:

- A. 13 research works supervised for final award of Ph.D degree in Management.
- B. Presently guiding 5 research scholars for Ph.D.
- C. Research Awardees for AMU in collaboration with AIMA for Doctoral degree. Guiding one Business executive as an external guide for Ph.D.
- D. Associated with MindX Consultancy Group, Noida, Uttar Pradesh as Marketing Consultant.
- E. Associated with Brand survey of Omni's Best Brands- 2009 in Oman. It's a book of 300 pages Published by Oman Observer in December 2009.

COUNTRY VISITED:

Egypt, South Africa, France, USA, Germany, United Kingdom, Switzerland, Sultanate of Oman, UAE, China, Hungry, Austria and Slovakia.

EDITOR:

(i) Gurukul Business Review (GBR), A Research Journal of Faculty of Management Studies (FMS), Gurukul Kangri University, Haridwar (Since 2004-2009). **Founder Editor.**

(ii) Manthan, FMS Newsletter (From 2002-2007).

WORKSHOP CONDUCTED:

1. Conducted many workshops on Case Study, Soft Skills Development and how to face Interview for MBA's and BBA's clusters.
2. Senior Managers of BHEL, Haridwar.
3. Managerial staff at University of Al Housn, UAE-Abu Dhabi.

Visiting Professor: To

Slovakia, Oman, South Africa, UAE and Hungry.